

Date

Supervisor/Manager Name

Company

Street Address

City Province Postal Code

Dear

As a health-conscious employee, I would like to express an interest in having the services of a Natural Nutrition - Clinical Practitioner (NNCP) or Registered Nutritional Therapist (RNT) covered under our group insurance plan.

NNCPs and RNTs are highly trained professionals, achieving superior academic standing from an approved school or by training deemed equivalent by the Board of the Canadian Association of Natural Nutritional Practitioners (CANNP). These health experts must meet strict yearly upgrading standards before they are considered for renewal and fulfill a mentorship requirement as well as carry Errors and Omissions insurance.

The services of an NNCP and RNT include educating their clients about food selection and preparation, supplement options, and improved lifestyle choices - all while encouraging health, healing and disease prevention. A visit to an NNCP or an RNT is an educational experience with the potential of having long-lasting effects on the quality of life.

The benefits of adding the services of an NNCP or RNT to our group insurance plan are invaluable for several reasons:

1. A natural approach to nutrition and health is an excellent step, aiding in the prevention of future illness and absenteeism, as well as increased management of 'presenteeism' (working while ill).
2. Having the choice of health approach will allow employees maximum control over the pursuit of health, thereby reducing the overall stress and anxiety regarding personal wellness, leaving them more apt to focus on tasks at hand.
3. Studies have shown that when people feel good physically and emotionally, they are more productive.
4. Optimally nourished people are generally happier and more energetic, thus able to maximize their contribution.
5. Healthier employees are better employees. Better employees mean a healthier bottom line.

CANNP has successfully secured coverage from Manulife, iA Financial Group, Green Shield Canada, ClaimSecure Inc and Blue Cross Alberta for services of NNCPs and RNTs, if the employer includes these services as an option. In addition, Sunlife now offers some employers a Personal Spending Account within which nutrition counseling is covered. Our extended health care plan could encompass these services should you make such a request to our company's insurance broker. I hope this is a request that you will seriously consider for your employees.

I appreciate your time.

Sincerely,